



FOR IMMEDIATE RELEASE

IRAQI WAR VETERAN CHAD PFEIFER NAMED SIGNATURE CELEBRITY FOR 25TH ANNIVERSARY AMERICAN CENTURY CHAMPIONSHIP IN LAKE TAHOE

*Amputee Who Used Golf to Rehab Will Join Sports & Entertainment Stars
July 15-20 for Milestone Celebration of Golf's Top Celebrity Tournament*

April 2, 2014 (South Lake Tahoe Calif./Nev.) – The American Century Championship in Lake Tahoe will add a bona fide hero to its array of celebrity golfers this July as part of the tournament's 25th anniversary.

Retired United States Army Corporal Chad Pfeifer, an Iraqi War Veteran and amputee whose golf-centered rehabilitation has turned him into a top-tier tournament player, will join the field in competition for \$600,000 in prize money this July. On the occasion of its 25th anniversary, the American Century Championship will honor America's Armed Forces and recognize the service of Pfeifer at the July 18-20 tournament (www.TahoeCelebrityGolf.com) and on its live NBC Sports broadcasts.

Three-time winner of the George W. Bush Presidential Center's Warrior Open and the 2011 National Amputee Tournament champion, Pfeifer is a working PGA Club Professional at the Golf Club of Estrella in Goodyear (suburban Phoenix), AZ. While serving in Iraq in 2007, Pfeifer's life changed when a bomb exploded under the patrol vehicle he was driving and he lost his left leg above the knee.

Now 32, he used golf to help overcome the adversity and found a talent that had roots in his three-sport high school athlete days. He attended the Golf Academy of America to learn the business end of the sport and now brings his competitive skills to the 80-player field at Edgewood Tahoe Golf Course, where John Elway, Steph Curry, Aaron Rodgers, Jerry Rice, Ray Romano and Andy Pettitte hold forth each year.

"The American Century Championship invitation was a stunner," offered Pfeifer, whose hole-in-one during the 2012 Warrior Open was witnessed by former President George W. Bush. "Golf has taken me to great places and I've met President Bush and many others, but Lake Tahoe in July is a special one. I'm looking forward to competing with some athletes who know the meaning of the word at its highest level."

The American Century Championship has a history of promoting and fundraising for military and first responder causes. In 2002, following the terrorist attacks of September 11, three New York City firemen who had worked

tirelessly at Ground Zero were added to the celebrity field and the tournament raised over \$150,000 for the Uniformed Firefighters Scholarship Fund to aid the children of those lost in that tragedy. In 2003-4 Mark Cuban's Fallen Patriot Fund was the tournament's charity beneficiary and \$1.5 million was raised to aid military veterans with extraordinary needs upon returning home from fighting for America's freedom.

"Corporal Pfeifer's participation will be a highlight of our 25th anniversary celebration," said Jon Miller, President of Programming for NBC Sports Group, which owns and operates the tournament. "He's sure to be a gallery favorite in Lake Tahoe and fans around the country will be rooting for Chad to be a leaderboard contender all three days."

Pfeifer will have to adapt to the tournament's modified Stableford format and the welcoming par 5s at Edgewood Tahoe Golf Course, where some of the pro-athlete long-hitters at elevation putt for eagles during every round. Among his other golf accomplishments is the Folds of Honor Foundation's 2013 Patriot Cup Championship in partnership with PGA Tour standout Zach Johnson. Pfeifer also played four years of college baseball, finishing his career at Division I Northwest Nazarene University in Nampa, ID.

NBC Sports, NBC Sports Network and Golf Channel will televise the tournament as follows:

Round One

Friday, July 18 4-7 p.m. ET (1-4 p.m. PT) Live, NBC Sports Network
Saturday, July 19 11:30 a.m.-2:30 p.m. ET (8:30-11:30 a.m. PT) Replay, Golf Channel

Round Two

Saturday, July 19 3-6 p.m. ET (Noon-3 p.m. PT) Live, NBC
Sunday, July 20 10:30 a.m.-1:30 p.m. ET (7:30-10:30 a.m. PT) Replay, Golf Channel

Round Three

Sunday, July 20 3-6 p.m. ET (Noon-3 p.m. PT) Live, NBC
Monday, July 21 1-4 p.m. ET (10 a.m.-1 p.m. PT) Replay, Golf Channel

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals. Through its ownership structure, more than 40 percent of company profits support the Stowers Institute for Medical Research, an innovative biomedical research organization committed to finding cures for cancer and other gene-based diseases. Since 2000, more than \$1 billion in dividends have been distributed to the Stowers Institute.



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September 28, 2013- Las Colinas Country Club in Irving, TX- Round Two of the Warrior Open concluded with Corporal Chad Pfeifer winning the Champion's Cup for the third year in a row. Captain Matt Anderson and Staff Sergeant Ben Dellinger tied for the low-net Warrior Cup. As part of the American Century Championship's 25th Anniversary Celebration, Pfeifer will join 80 sports and entertainment stars July 15th-20th at Lake Tahoe for the Silver Anniversary celebrity golf tournament, competing for a share of the \$600,000 in prize money.

Photo by Grant Miller

To download additional photos click here: <https://clients.box.com/ACC-Chad-Pfeifer-Tahoe>

About the Lake Tahoe Visitors Authority

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About American Century Investments

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals since 1958. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia. Since 2000, nearly \$1 billion have been directed toward lifesaving research.