



## **RALEY'S OFFERS DISCOUNTED TICKETS FOR 25TH AMERICAN CENTURY CHAMPIONSHIP**

*Savings at 127 Northern California and Nevada store locations*

**June 11, 2014** (*South Lake Tahoe, Calif./Nev.*) – Discounted tickets to the 25th American Century Championship, the all-star sports and celebrity golf tournament at Tahoe South, July 15-20, are now on sale at Raley's, Nob Hill and Bel Air locations throughout Northern California and Nevada.

Celebrating 25 years as the No. 1 celebrity sports event in the USA, the American Century Championship will go tee to green at Tahoe South with a sports and celebrity star-studded lineup including LPGA legend Annika Sorenstam, Green Bay Packers quarterback Aaron Rodgers, Miami Heat All-Star Ray Allen, Golden State Warriors star Stephen Curry, comedian Larry the Cable Guy, Olympic skier and gold medalist Bode Miller and NFL Hall of Famers Steve Young and Jerry Rice.

[www.TahoeCelebrityGolf.com](http://www.TahoeCelebrityGolf.com)

Daily tickets will also be sold at the gate. Tickets are \$15 for the Lake Tahoe Celebrity-Amateur on Tuesday, Wednesday and Thursday, July 15-17; and \$25 for each tournament round, Friday, Saturday and Sunday, July 18-20. A Patron Badge Season Pass, good for admission all six days, will be on sale for \$60. Children 10 and under are free when accompanied with a paid adult.

Tickets are discounted when purchased from Raley's, Bel Air or Nob Hill Foods. Tickets are \$12 for access Tuesday, Wednesday and Thursday, and \$18 for Friday, Saturday and Sunday tournament action.

More than 80 of the biggest sports legends and entertainment celebrities will usher in the American Century Championship's silver anniversary, teeing it up at the famed Edgewood Tahoe Golf Course in pursuit of the \$125,000 winner's share of the \$600,000 purse.

The tournament is also offering complimentary tickets for all military. All active duty, reservists, National Guard and veterans can receive two complimentary tickets, including one for a guest each day of the tournament. All service men and women who would like to attend must apply at <https://americancenturychampionship.sheerid.com/> to redeem the special offer. At the events, participants must show photo ID along with the ticket voucher at tournament gates to receive the complimentary ticket(s).

In honor of American Century Investments Founder James Stowers Jr., an investment management innovator and philanthropist who recently passed away at the age of 90, the official national beneficiary of the 2014 tournament is the Stowers Institute for Medical Research (<http://www.stowers.org/>). Each year, more than 40 percent of American Century Investments' profits are distributed to the Institute. Total dividend payments since 2000 now exceed \$1 billion.

For the latest details, photos, celebrity tweets and fan contests go to @ACChampionship on Twitter and Instagram and [facebook.com/LTCelebrityGolf](https://www.facebook.com/LTCelebrityGolf). For tournament information: [www.TahoeCelebrityGolf.com](http://www.TahoeCelebrityGolf.com).

For real time updates on events, promotions, packages, conditions and events in South Lake Tahoe, visit The Lake Tahoe Visitors Authority on Facebook: [www.facebook.com/TahoeSouth](https://www.facebook.com/TahoeSouth), Twitter: [www.twitter.com/SouthShoreTahoe](https://www.twitter.com/SouthShoreTahoe) and YouTube: [www.youtube.com/LTVA](https://www.youtube.com/LTVA). For information about Lake Tahoe South Shore, call 1-800-AT-TAHOE (1-800-288-2463) or visit [www.tahoessouth.com](http://www.tahoessouth.com).

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### **About the Lake Tahoe Visitors Authority**

Designated the “America’s Best Lake” by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe’s timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto [www.TahoeSouth.com](http://www.TahoeSouth.com).

### **About American Century Investments**

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals since 1958. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia. Since 2000, nearly \$1 billion have been directed toward lifesaving research.