



**AMERICAN CENTURY CHAMPIONSHIP CELEBRATES THE HOLIDAYS
WITH \$15 OFF 2015 SEASON PASS**

Savings Dec. 1 through Dec. 24 by purchasing discounted Patron Badge Season Pass

Nov. 20, 2014 (*STATELINE, Nev.*) – Holiday shoppers can give the gift of Tahoe’s premier summer event this season with American Century Championship patron season passes. This stocking stuffer for the golfer is available at a discounted price Dec. 1 through Dec. 24 and is good for all six days of the tournament, July 14-19, 2015. (<http://www.tahoecelebritygolf.com/>)

A week of sun, autograph opportunities, and high stakes golf set in beautiful Tahoe South where more than 80 pro athletes and entertainment celebrities compete for their share of the purse. Long considered the pinnacle of celebrity golf events, the tournament regularly features an all-star list of players. Steph Curry, Aaron Rodgers, Charles Barkley, Ray Romano, Larry the Cable Guy, John Elway and Jerry Rice are among the sports and entertainment stars and Hall of Famers who’ve competed.

Organizers of the 26th annual sports and celebrity star-studded golfing event held at Edgewood Tahoe Golf Course are offering a \$15 discount through Christmas. The Tuesday through Sunday ticket, July 14-19, 2015 is \$55 (regularly \$70) and can be purchased online at <http://southtahoe.activitytickets.com/type/golf>. The limited-time special offer begins Dec. 1 and ends Dec. 24, 2014. Up to eight passes can be bought. Daily tickets and patron badge season passes will be available online beginning April 1, 2015.

With an impressive field that highlights notable returning players and newcomers, the American Century Championship held at Edgewood Tahoe Golf Course at Tahoe South remains the longest-running and most prominent of celebrity golf tournaments. Televised on NBC Sports, the 54-hole event includes a purse of \$600,000. A player list and more information are available at www.TahoeCelebrityGolf.com.

Follow the latest updates at follow the American Century Championship on [Twitter](#), [Instagram](#) and [Facebook](#). For tournament information: www.TahoeCelebrityGolf.com or www.TahoeSouth.com.

For real time updates on events, promotions, packages, conditions and events in Tahoe South, The Lake Tahoe Visitors Authority is on Facebook: www.facebook.com/TahoeSouth, Twitter:

<http://www.twitter.com/TahoeSouth>, YouTube: www.youtube.com/LTVA, Instagram: www.instagram.com/tahoesouth and use #tahoesouth and #teamwinter to share posts. For Tahoe South information: 1-800-288-2463 or www.tahoesouth.com.

For further information, contact:

Steve Griffith
Vizion Group
484/433-7757 (East Coast)

Phil Weidinger
Weidinger Public Relations
775/588-2412 (West Coast)



####

About the Lake Tahoe Visitors Authority

Designated the “America’s Best Ski Destination” by USA TODAY readers (Jan. 2014), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe’s timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.

About American Century Investments

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals since 1958. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia. Since 2000, nearly \$1 billion have been directed toward lifesaving research.