



FOR IMMEDIATE RELEASE

ARMED FORCES TO RECEIVE COMPLIMENTARY TICKETS AT 25TH ANNUAL AMERICAN CENTURY CHAMPIONSHIP

April 24, 2014 (*South Lake Tahoe Calif./Nev.*) – The American Century Championship is offering complimentary tickets to military for the 25th anniversary of the celebrity golf tournament, July 15-20, in appreciation of their service to the country.

All active duty, reservists, National Guard and veterans receive one complimentary ticket and one complimentary guest ticket for each day of the tournament week beginning July 15. All service men and women who would like to attend the tournament must apply at <https://verify-demo.sheerid.com/americancenturychampionship/> to redeem the special offer. At the events, participants must show photo ID along with the ticket voucher at tournament gates to receive the complimentary ticket(s).

As part of the tournament's initiative, Retired United States Army Corporal Chad Pfeifer, an Iraqi War veteran and amputee whose golf-centered rehabilitation has turned him into a top-tier tournament player, will join the field in competition for \$600,000 in prize money and will be recognized for his service. Pfeifer, a three-time winner of President George W. Bush's Warrior Open and the 2011 National Amputee Tournament champion, is a working PGA Club professional at the Golf Club of Estrella in Goodyear (suburban Phoenix), Ariz. While serving in Iraq in 2007, Pfeifer's life changed when a bomb exploded under the patrol vehicle he was driving and he lost his left leg above the knee.

Now 32, he used golf to help overcome the adversity and found a talent that had roots in his three-sport high school athlete days. He attended the Golf Academy of America to learn the business end of the sport and now brings his competitive skills to the 80-player field at Edgewood Tahoe Golf Course, where John Elway, Steph Curry, Aaron Rodgers, Jerry Rice, Jason Kidd and Andy Pettitte hold forth each year.

The American Century Championship has a history of promoting and fundraising for military and first responder causes. In 2002, following the terrorist attacks of September 11, three New York City firemen who had worked tirelessly at Ground Zero were added to the celebrity field and the tournament raised over \$150,000 for the Uniformed Firefighters Scholarship Fund to aid the children of those lost in that tragedy. In 2003-4 Mark Cuban's Fallen Patriot Fund was the tournament's charity beneficiary and \$1.5 million was raised to aid military veterans with extraordinary needs upon returning home from fighting for America's freedom.

NBC Sports and NBC Sports Network will televise the tournament live as follows:

Friday, July 18: 4 p.m. to 7 p.m. ET, 1 p.m. to 4 p.m. PT on NBC Sports Network
Saturday, July 19: 3 p.m. to 6 p.m. ET, 12 p.m. to 3 p.m. PT on NBC
Sunday, July 20: 3 p.m. to 6 p.m. ET, 12 p.m. to 3 p.m. PT on NBC

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia.

For the latest details, photos, celebrity tweets and fan contests go to @ACChampionship on Twitter and Instagram and [facebook.com/LTCelebrityGolf](https://www.facebook.com/LTCelebrityGolf). For tournament information: www.TahoeCelebrityGolf.com.



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About the Lake Tahoe Visitors Authority

Designated the “America’s Best Lake” by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe’s timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.

About American Century Investments

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