



**\$48,000 FROM 25th AMERICAN CENTURY CHAMPIONSHIP
AVAILABLE TO SOUTH LAKE TAHOE NONPROFITS**

Funding applications for local nonprofits accepted through Oct. 3

Sept. 15, 2014 (*STATELINE, Nev.*) – The Lake Tahoe Visitors Authority is now accepting applications from local nonprofits for distributions of \$48,000 as a result of the 25th American Century Championship celebrity golf tournament (<http://www.tahoecelebritygolf.com/>).

The LTVA in partnership with NBC Sports and American Century Investments will provide funds to area non-profits for programs that help make a difference in the community. An additional \$67,200 was previously provided through on-site volunteer and other efforts to area high schools, Soroptimist International of South Lake Tahoe, South Lake Tahoe Booster Club, Boys and Girls Club of South Lake Tahoe, and the Gene Upshaw Scholarship, among others.

“Our long-standing association with American Century has continued to provide financial support to local non-profits programs,” said Carol Chaplin, executive director of the Lake Tahoe Visitors Authority. “Cornerstone events like ACC help to support our community throughout the year. We look forward to many more years of collaboration with all parties involved.”

For funding consideration local groups must meet 501(c)3 certified non-profit guidelines, provide an outline of their mission, describe how the donation will be used, and indicate impact in the community.

The application can be downloaded at: www.ltva.org. Recipients will be announced Monday, Nov. 3 with checks presented at the LTVA Board of Directors meeting, Thursday, Nov. 13 at 3 p.m.

South Lake Tahoe area non-profit organizations may submit a request for donations in writing. The completed application must be received no later than Oct. 3, 2014. Applications can be mailed to:

American Century Championship Contribution Committee
PO Box 5878
Stateline, NV 89449

Since 2009, donations totaling \$570,000 have been distributed to more than 40 local non-profits to assist 10,000+ individuals. In 2013, local cancer support programs through the Barton Memorial Hospital Foundation and the Cancer League received \$13,000. In all, 28 Lake Tahoe area non-profits received donations from ACC last year.

Since its inception in 1990, the tournament has donated over \$4 million to local and national non-profits. The 25 years of memories with sports and entertainment superstars have made the American Century Championship network television's longest running celebrity golf tournament. Charles Barkley, Annika Sorenstam, Ray Romano, Larry the Cable Guy, John Elway and Jerry Rice were among more than 80 sports and entertainment stars and Hall of Famers who competed in the 54-hole, \$600,000 tournament televised on NBC Sports in July.

The 26th annual American Century Championship is July 14-19, 2015. For more information, visit: www.TahoeCelebrityGolf.com or www.TahoeSouth.com.

Contact: Jenn Boyd or Phil Weidinger, Weidinger Public Relations, 775-588-2412 or jennifer@weidingerpr.com.

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About the Lake Tahoe Visitors Authority

Designated the "America's Best Lake" by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.

About American Century Investments

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals since 1958. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia. Since 2000, nearly \$1 billion have been directed toward lifesaving research.