



FOR IMMEDIATE RELEASE

## LARRY FITZGERALD, CASE KEENUM JOIN THE FIELD

### FOR 2018 AMERICAN CENTURY CHAMPIONSHIP AT LAKE TAHOE

*29th annual celebrity golf championship, July 10-15*

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**NOTE: Tune in to Golf Channel's Morning Drive, Friday, May 18, 7:00 a.m. – 9:00 a.m. ET for the initial field of celebrity athletes and entertainers in the 2018 American Century Championship**

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**May 17, 2018 (SOUTH LAKE TAHOE Calif./Nev.)** – A contingent of active NFL players and coaches, including newcomers Larry Fitzgerald, Case Keenum, and Sean Payton, highlight the field of competitors at the 29<sup>th</sup> annual American Century Championship golf tournament in Lake Tahoe, July 10-15 airing on NBC and NBCSN.

[www.americancenturychampionship.com](http://www.americancenturychampionship.com)

Other NFL star players competing include Aaron Rodgers, Jared Goff, Patrick Peterson, Adam Thielen, Robbie Gould and Golden Tate. The Hall of Fame list includes John Elway, Jerry Rice, Steve Young, Charles Woodson, Brian Urlacher, Emmitt Smith, Marcus Allen, Tim Brown and Terrell Davis.

Doug Pederson, head coach of the Super Bowl Champion Philadelphia Eagles, and Marvin Lewis of the Cincinnati Bengals are returning and will join head coach Payton of the New Orleans Saints, making his initial appearance.

Former All-Pro superstars feature the Dallas Cowboys Tony Romo (now a leading TV talent on CBS) and first timer DeMarcus Ware. Reggie Bush will be a rookie in the field joining veterans Carson Palmer, Sterling Sharpe, Jim McMahon, Rodney Harrison, Joe Theismann, A.J. Hawk, Trent Dilfer and two-time tournament champion Mark Rypien.

The event serves as a final respite just before the opening of NFL training camps each year.

The popular tournament continues to attract record attendance with its superstar field, family appeal, and charity fundraising at Lake Tahoe, one of the country's most attractive summer destinations.

Now in its 29th year, the tournament offers a purse of \$600,000, with \$125,000 to the winner. The 54-hole competition will test the golf skills of 88 stars from sports and entertainment and has donated more than \$5 million to charity. It will be televised live by NBC and NBCSN from Edgewood Tahoe Golf Course, its home since the 1990 inaugural, at 3 p.m. ET on Friday, July 13, Saturday, July 14 and Sunday, July 15. Additional coverage will be provided by Golf Channel through the course of the week.

Superstars from the NBA and Major League Baseball as well as entertainers are expected to announce their participation in the coming weeks.

The 2018 American Century Championship utilizing the Modified Stableford format whereby points are awarded as follows: 10 for a double eagle, 8 for a hole in one, 3 for a birdie, 1 for par, 0 for bogey, and minus 2 for double bogey. The tournament will be held at Edgewood Tahoe Golf Course, a George Fazio design which has been rated by Golf Digest Magazine as one of "America's Top 100 Golf Courses."

American Century Investments, the title sponsor of the championship since 1998, continues its role in the nation's premier celebrity golf tournament through 2022, along with partnerships with NBC Sports, the Lake Tahoe Visitors Authority, Edgewood Tahoe Golf Course and the South Tahoe community.

For further information, contact:

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#### **About American Century Investments**

Tournament title sponsor American Century Investments is a leading global asset management firm focused on delivering superior investment results and building long-term client relationships while supporting research that can improve human health and save lives. Founded in 1958, American Century Investments' 1,300 employees serve investment professionals, institutions, corporations and individual investors from offices in New York; London; Hong Kong; Sydney; Mountain View, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang and David MacEwen serve as co-chief investment officers. Delivering investment results to clients enables American Century Investments to distribute over 40 percent of its profits to the Stowers Institute for Medical Research, a 500-person, non-profit basic biomedical research organization. The Institute, which is the official charity of the American Century Championship, owns more than 40 percent of American Century Investments and has received dividend payments of \$1.4 billion since 2000. For more information about American Century Investments, visit [www.americancentury.com](http://www.americancentury.com).

#### **About the Lake Tahoe Visitors Authority**

Designated the "America's Best Lake" by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and an emerging economic diversity continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto [www.TahoeSouth.com](http://www.TahoeSouth.com).