



FOR IMMEDIATE RELEASE

MAJOR SAVINGS ON 2018 AMERICAN CENTURY CHAMPIONSHIP TICKETS

AT RALEY'S, BEL-AIR AND NOB HILL STORES

29th annual celebrity golf tournament at Tahoe

June 12, 2018 (*SOUTH LAKE TAHOE, Calif./Nev.*) – Raley's, Bel-Air and Nob Hill stores are offering discounted tickets to the 29th annual American Century Championship, the celebrity golf tournament at Edgewood Tahoe Golf Course, July 10 – 15, 2018 (www.AmericanCenturyChampionship.com).

Celebrity seekers, golf and entertainment fans will see more than 90 entertainment and sports celebrities over six days. The American Century Championship includes 16 Hall of Famers from various sports plus major stars like the recently crowned NBA Champion Steph Curry, Tony Romo, Aaron Rodgers, Larry Fitzgerald, Charles Barkley, Jerry Rice, Steve Young, DeMarcus Ware and Roger Clemens with Hollywood celebrities Larry the Cable Guy, Ray Romano, Willie Robertson of "Duck Dynasty," Kevin Nealon and Alfonso Ribeiro.

Discounted daily tickets now available at 127 Raley's, Bel Air or Nob Hill Foods locations throughout Northern California and Nevada. Tickets are \$17 (regularly \$20) for access Tuesday, Wednesday and Thursday; and \$27 (regularly \$30) for Friday, Saturday and Sunday tournament action. And with a grocery purchase of \$50 or more, the savings are even greater for Friday, Saturday and Sunday with individual tickets for only \$23 each, a 23% discount, up to four tickets.

The 29th annual tournament has raised more than \$5 million for multiple national and area charities and offers free admission to military personnel and guests. With major television exposure (NBC Sports, NBCSN, Golf Channel) and a purse of \$600,000, the American Century Championship is the most prestigious celebrity tournament in golf. The 2018 event tees off Friday-Sunday July 13-15 at Edgewood Tahoe Golf Course, a Golf Digest Top 100 rated course on the shores of the largest alpine lake in North America.

The celebrities will tee it up at Edgewood Tahoe Golf Course in pursuit of the \$125,000 winner's share of the \$600,000 purse.

Advanced tickets are also available online at www.TahoeSouth.com. Tickets are \$20 each day for the Lake Tahoe

Celebrity-Amateur on Tuesday, July 10; practice round on Wednesday, July 11; and the American Century Celebrity-Am on Thursday, July 12; and \$30 for each tournament round, Friday, Saturday and Sunday. Kids 10 and under receive free admission – limit two, when accompanied by a paying adult.

A Patron Badge Season Pass, good for all six days, is also available for \$70 online:
<https://www.activitytickets.com/activity/2018-american-century-celebrity-golf-championship/409>.

Military discount tickets are available online at <https://verify.sheerid.com/americancenturychampionship-2018/>. Active Duty, Reservists, National Guard, Military Retirees, and Veterans receive one complimentary ticket and one complimentary guest ticket for each day of The American Century Championship, Tuesday, July 10th – Sunday, July 15th, 2018. Ticket voucher and photo ID will be required for admission at the gate.

Please note, for a [List of approved bags allowed inside the tournament click here](#).

For the latest player commitments, photos, celebrity tweets and fan contests go to @ACChampionship on Twitter and Instagram and facebook.com/ACChampionship. For tournament information:
www.AmericanCenturyChampionship.com.

For real time updates on promotions, packages, conditions and events in South Lake Tahoe, visit The Lake Tahoe Visitors Authority on Facebook: www.facebook.com/TahoeSouth, Twitter: www.twitter.com/TahoeSouth and YouTube: www.youtube.com/LTVA. For information about Lake Tahoe South Shore, call 1-800-288-2463 or visit www.TahoeSouth.com.



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For further information, contact:
Steve Griffith
Vizion Group
484/433-7757 (East Coast)

Phil Weidinger
Weidinger Public Relations
775/588-2412 (West Coast)

About the Lake Tahoe Visitors Authority

Designated the “America’s Best Lake” by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe’s timeless splendor and an emerging economic diversity continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.

About American Century Investments

Tournament title sponsor American Century Investments is a leading global asset management firm focused on delivering superior investment results and building long-term client relationships while supporting research that can improve human health and save lives. Founded in 1958, American Century Investments’ 1,300 employees serve investment professionals, institutions, corporations and individual investors from offices in New York; London; Hong Kong; Sydney; Mountain View, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang and David MacEwen serve as co-chief investment officers. Delivering investment results to clients enables American Century Investments to distribute over 40 percent of its profits to the Stowers Institute for Medical Research, a 500-person, non-profit basic biomedical research organization. The Institute, which is the official charity of the American Century Championship, owns more than 40 percent of American Century Investments and has received dividend payments of \$1.4 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.